

Kris Tobiassen

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EXPERIENCE

FREELANCE GRAPHIC DESIGNER AND ILLUSTRATOR, 1992 – PRESENT

Including work for HarperCollinsPublishers, ReganBooks, Simon & Schuster, Scholastic Library, Viking, Random House, Pocket Books, Cader Books, New York University, Grey Direct, and The American Red Cross. Jobs vary greatly—book design; layout; illustrations; covers; logo/company identity; web site design; advertising materials; brochures and other promotional materials; compact disk packaging; newsletters

BURSON-MARSTELLER, GRAPHIC DESIGNER / MACINTOSH ARTIST, 11/92 – 10/93

Duties included: Designing various client brochures/publications; creating visual presentations from start to finish—styling text, creating graphics, scanning and retouching photographs and logos, laying out the job; designing special events materials; Mac trouble-shooting
230 Park Ave. South, New York, NY 10003

HARPER COLLINS PUBLISHERS, MACINTOSH ARTIST, 6/92 – 12/92

Duties included: Layout of trade books from start to finish—converting text, styling text, pagination, corrections; Mac trouble-shooting; design
10 East 53rd Street, New York, NY 10022

THE ADVOCATE (newspaper for NY senior citizens), GRAPHIC DESIGNER AND ILLUSTRATOR, 1/91 – 9/91

Duties included: Designing and illustrating newspaper and promotional materials
333 East 23rd Street, #4HH, New York, NY 10010

POLYGRAM RECORDS, MECHANICAL ARTIST, 4/89 – 7/89

Duties included: Traditional layout of cassette, cd and album covers
825 8th Ave., 26th floor, New York, NY 10019

Almost 20 years of Macintosh experience includes: readying materials for press from start to finish; system trouble-shooting; numerous software programs including Quark Xpress, InDesign, Illustrator, Photoshop, Dreamweaver, Pagemaker, Freehand, Hypercard, MM Director, 3-D rendering (various programs), and many others.

EDUCATION

B.S. in Graphic Communications from New York University, May 1992

HONORS AND AWARDS

New York University Trustee's Scholar
Leopold Schepp Foundation Scholar
Elk's Community Scholar
Women in Production Scholar
Soroptimist's Citizenship Award
Dean's list—New York University
Cum Laude graduate—New York University